Haylee Buswell

ILLUSTRATOR & DIGITAL DESIGNER

Full-time digitial designer and illustrator at e-learning company, Kognent and final-year visual communication and game art student at UniSC. Skilled in various Adobe suite programs including Illustrator, InDesign and Photoshop, and knowledge of basic video editing and animation principles. An advocate for doing the things you love and trying everything along the way, and as such skills in marketing, social media management, producing branding collateral and creating fantastic customer experiences have been acquired.

SKILLS

- ILLUSTRATOR
- PHOTOSHOP
- INDESIGN
- BLENDER
- PROCREATE

FIND ME

LINKEDIN: linkedin.com/in/haylee-buswell
PORTFOLIO: www.hbpencil.art
INSTAGRAM: @h.bpencil

REFERENCES

PAIGE DI BARTOLO *Head of Design*
Kognent
13 Norval Ct Maroochydore Qld
0434 527 475

JENNIFER WILSON *Teacher/Librarian*
Unity College
47 Lomond Cres, Caloundra West Qld
0447 447 196

EDUCATION

UNIVERSITY OF THE SUNSHINE COAST *2020 - 2023*
Bachelor of Design
Major: Visual Communication, minor: game art

UNIVERSITY OF QUEENSLAND *2016 - 2018*
Bachelor of International Hotel and Tourism Management
Double major in tourism and events

EXPERIENCE

DIGITAL DESIGNER & ILLUSTRATOR *2023 - present*
Kognent
Creating digital illustrations for company owned e-learning module subscription service for various industries (transport, medical, IT, safety, mining and HR). Working collaboratively on client projects (content and design) to suit their desired learning needs and outcomes. Proficiency in Figma to create all e-learning content.

DESIGN INTERN *March 2022 - June 2023*
University of the Sunshine Coast (International projects)
Visual communication design work on a range of projects at different national parks in South Africa and elsewhere, each with concept design, design development and production. Also, a range of tasks including exhibition design, books, education material and merchandising.

DESIGNER & OWNER *2020 - present*
HB Pencil
Small business created and run by myself offering commission based work. Services include personalised illustrations (traditional and digital), greeting cards and branding design for businesses.

MERCHANDISE HOSTESS *January 2019 - June 2019*
Walt Disney World, Florida
First point of contact upon entering the Magic Kingdom and provided assistance with rental equipment , understanding individual guests's needs, recognising special occasions and providing magical experiences for people of all ages